

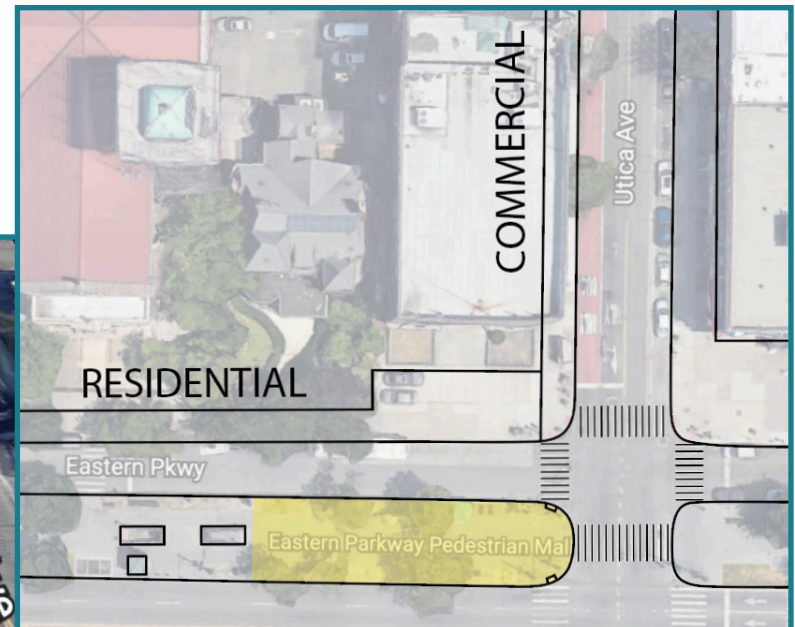
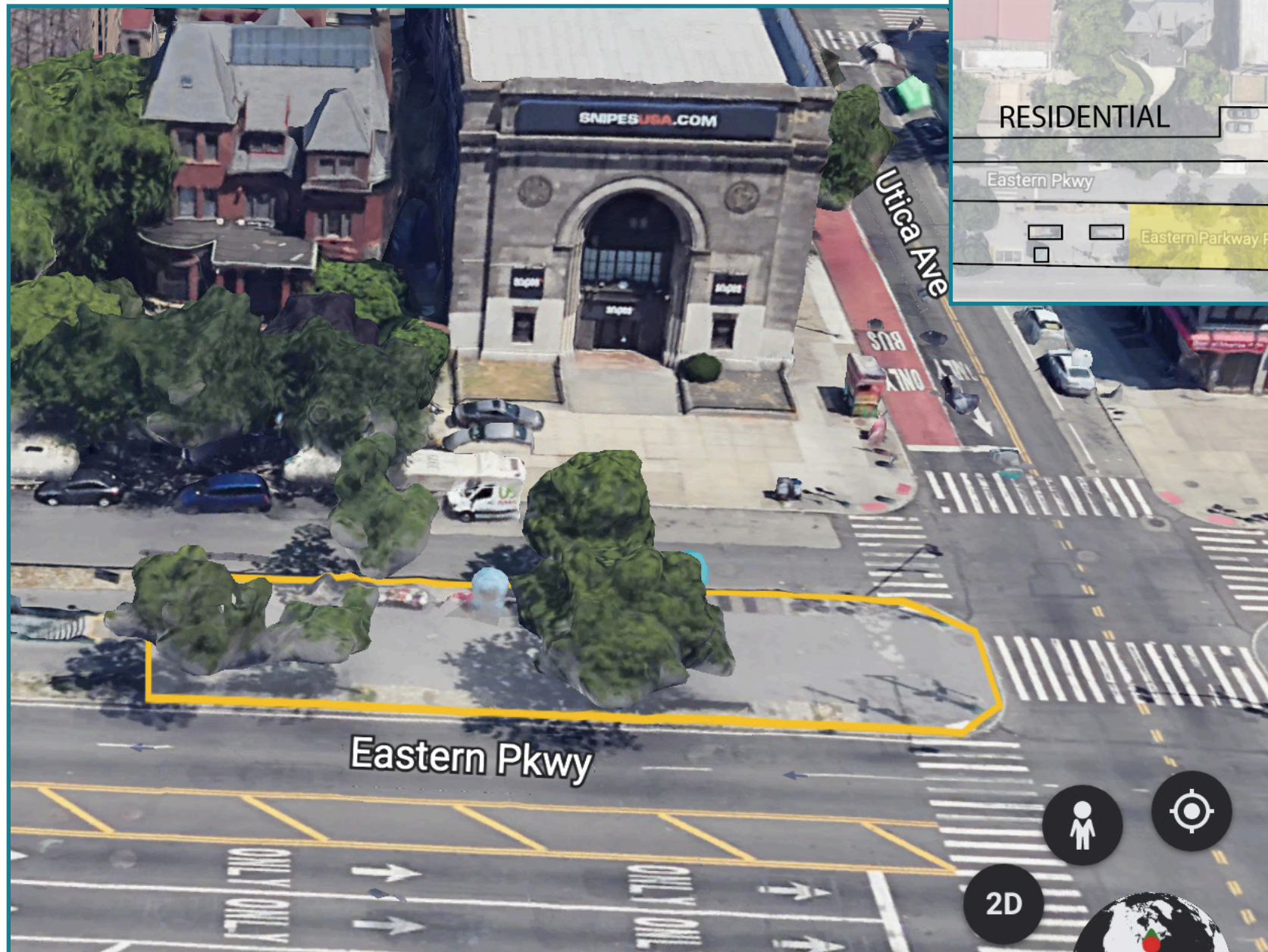
EQUITY + IMPROVEMENTS FOR EASTERN PARKWAY PEDESTRIAN MALL:

MICROCOSM EXPLORED AT
EASTERN PKWY & UTICA AVE

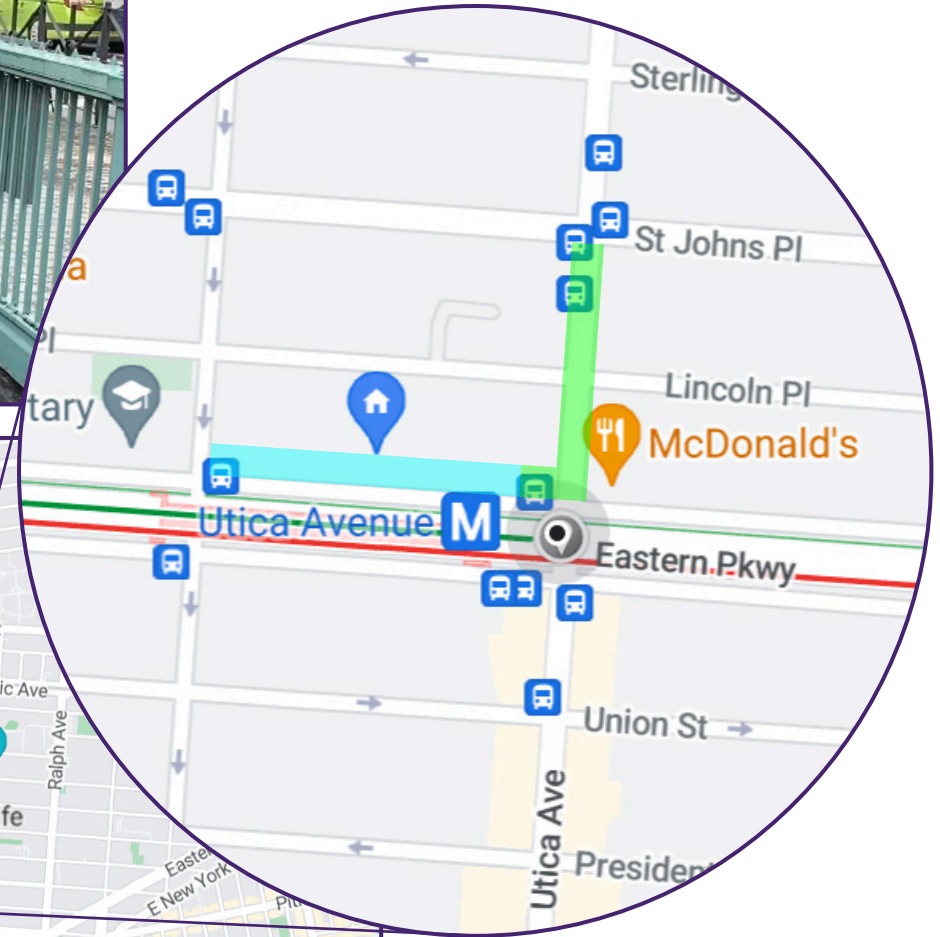
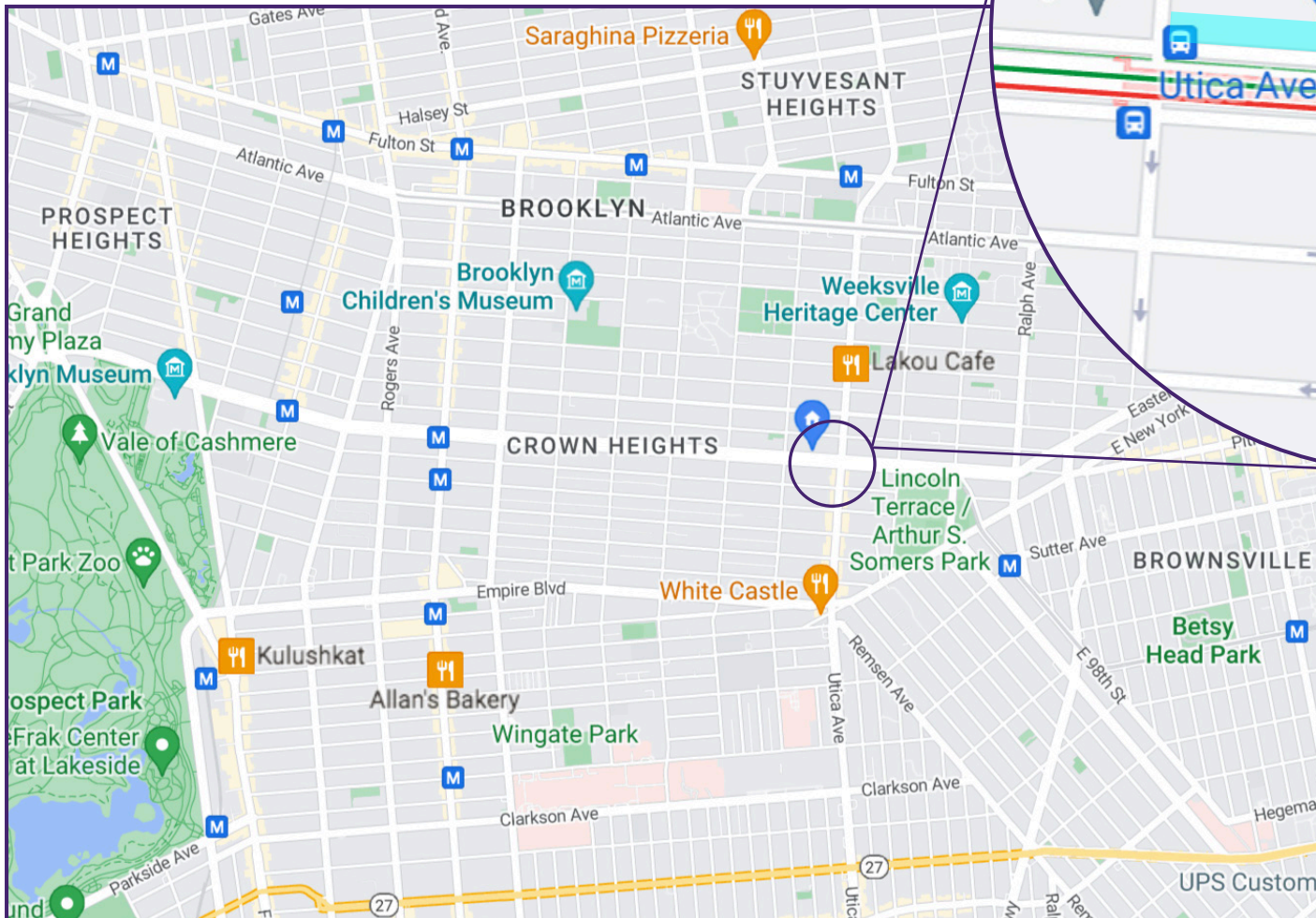
DENNAE JONES
DEMOCRACY & EQUITY
EMILY AHN LEVY & RON SHIFFMAN
FALL 2022

SITE

THE SITE



CONTEXT

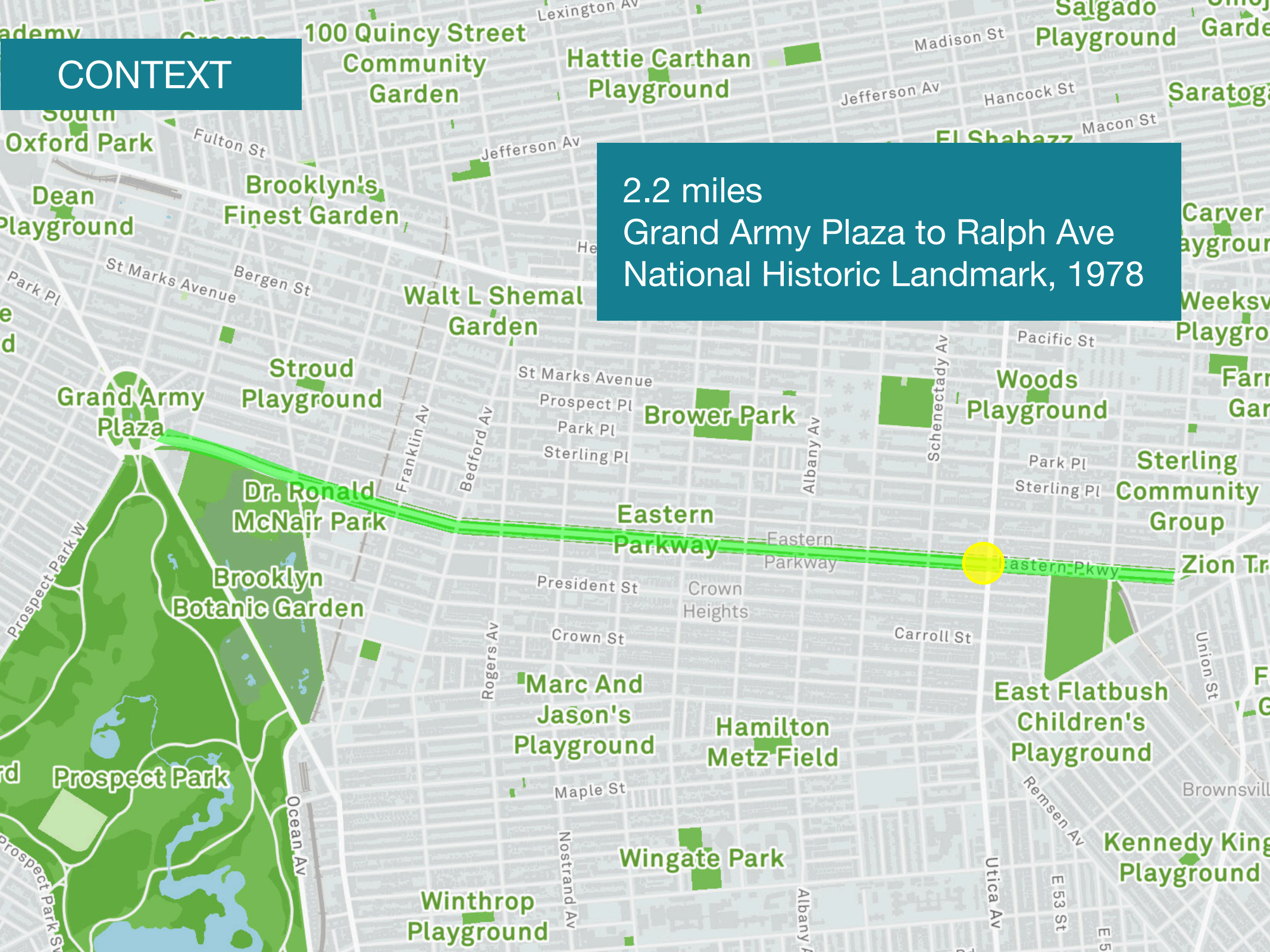


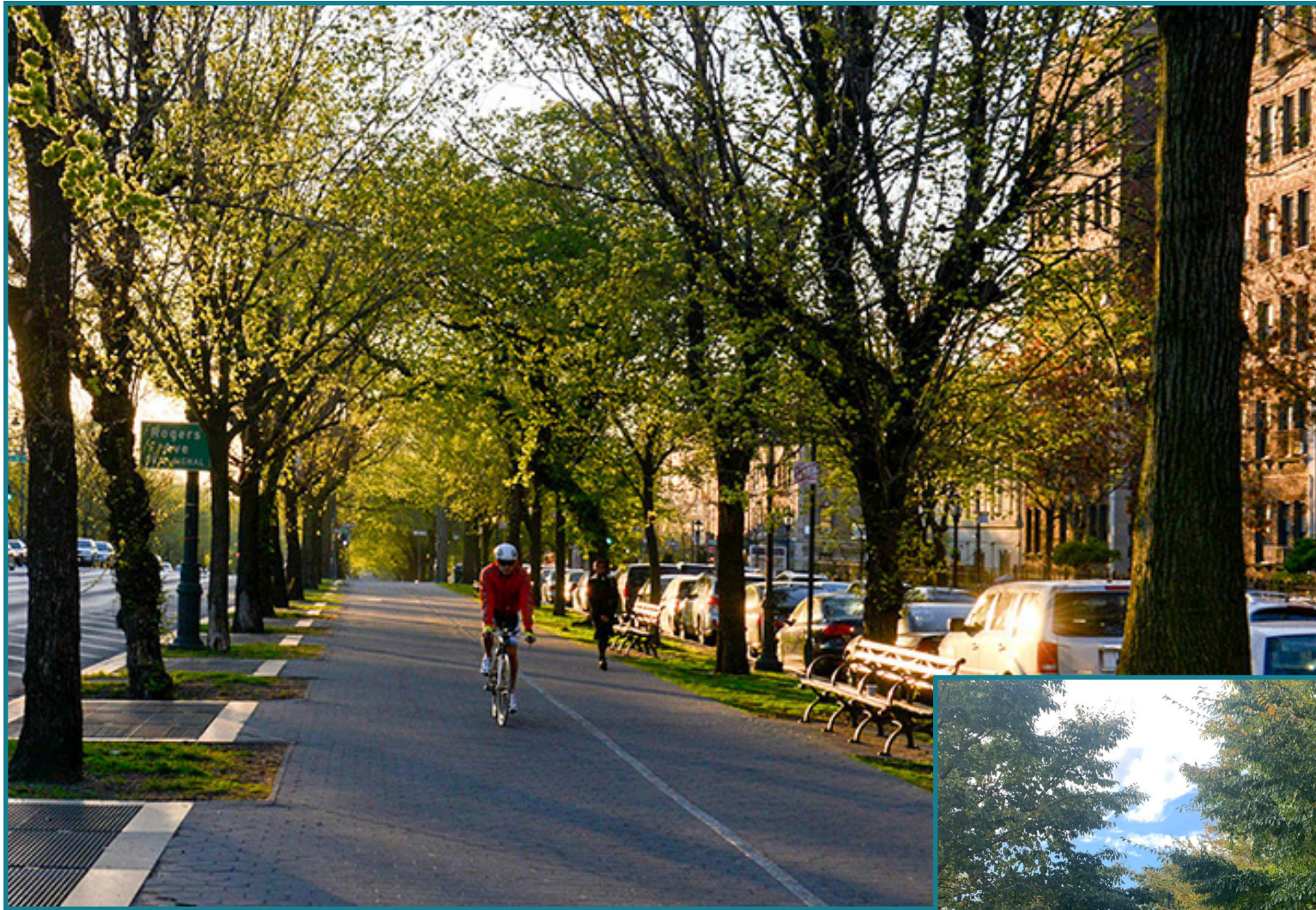
RESIDENTIAL

COMMERCIAL

CONTEXT

2.2 miles
Grand Army Plaza to Ralph Ave
National Historic Landmark, 1978



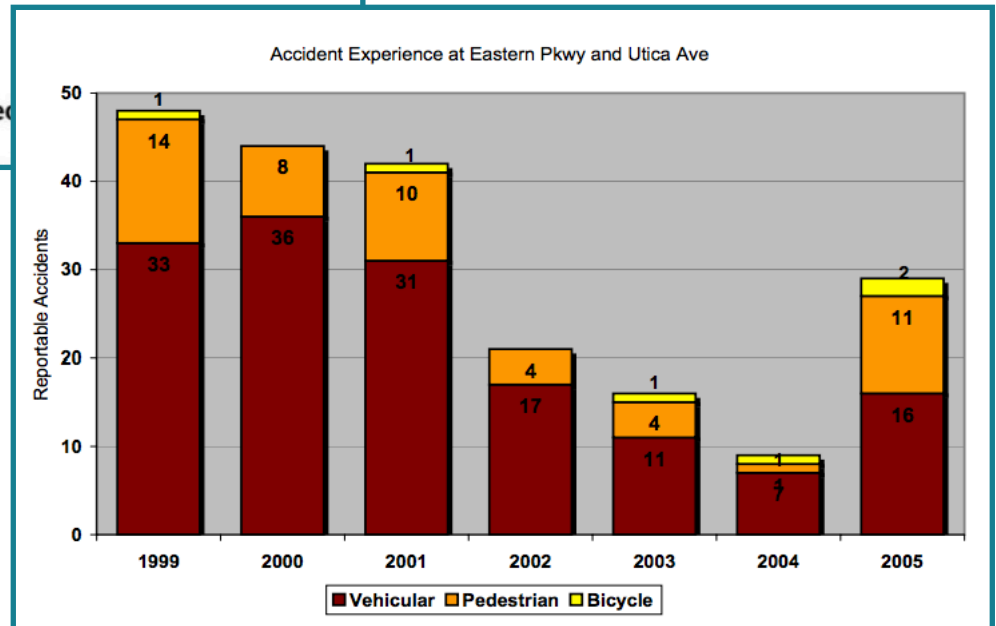




SAFETY



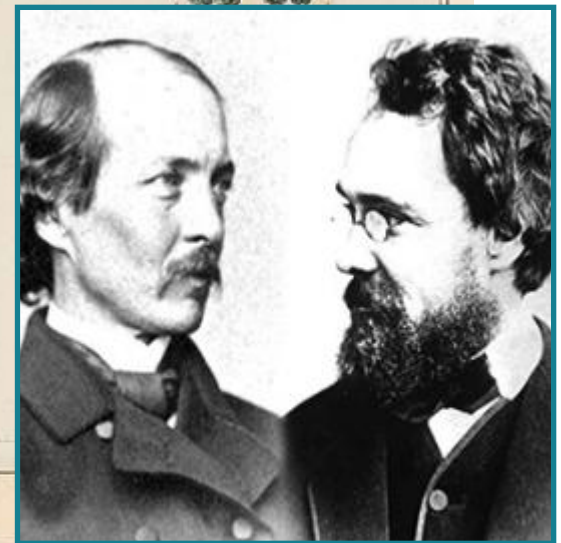
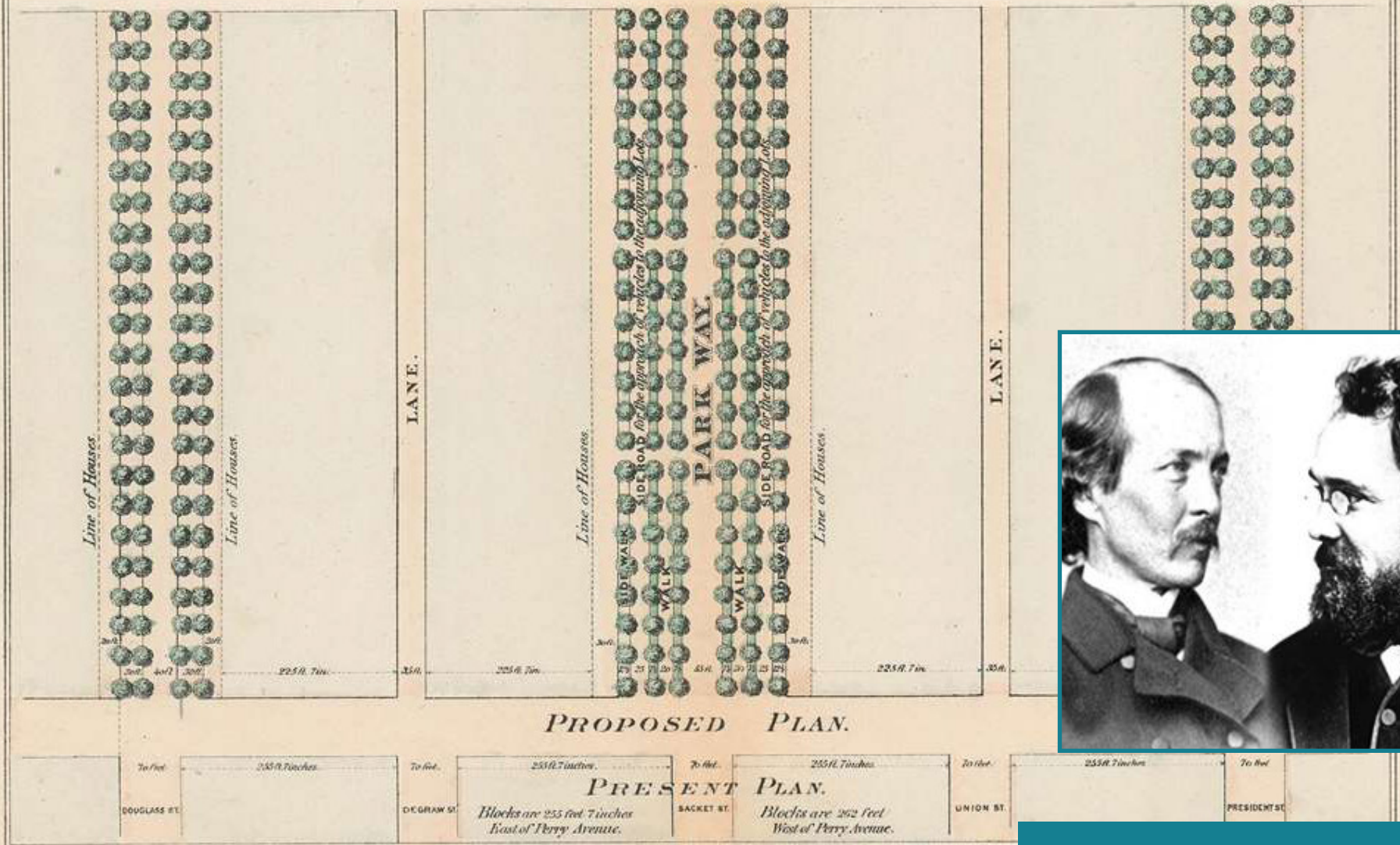
- Vision Zero Priority Corridor
- 2nd most pedestrians killed or severely injured (KSI) in traffic in Brooklyn after Flatbush Av
- 5 Vision Zero Priority Intersections
 - Franklin Av, Nostrand Av, Kingston Av, Utica Av, Rochester Av
- 1764 Total Injuries (295 ped) between Washington Av and Ralph Av (2010-2014)
 - 108 KSI (47 ped)
 - 9 Fatalities (6 ped)
- Numerous community requests to improve safety and traffic flow submitted



HISTORY

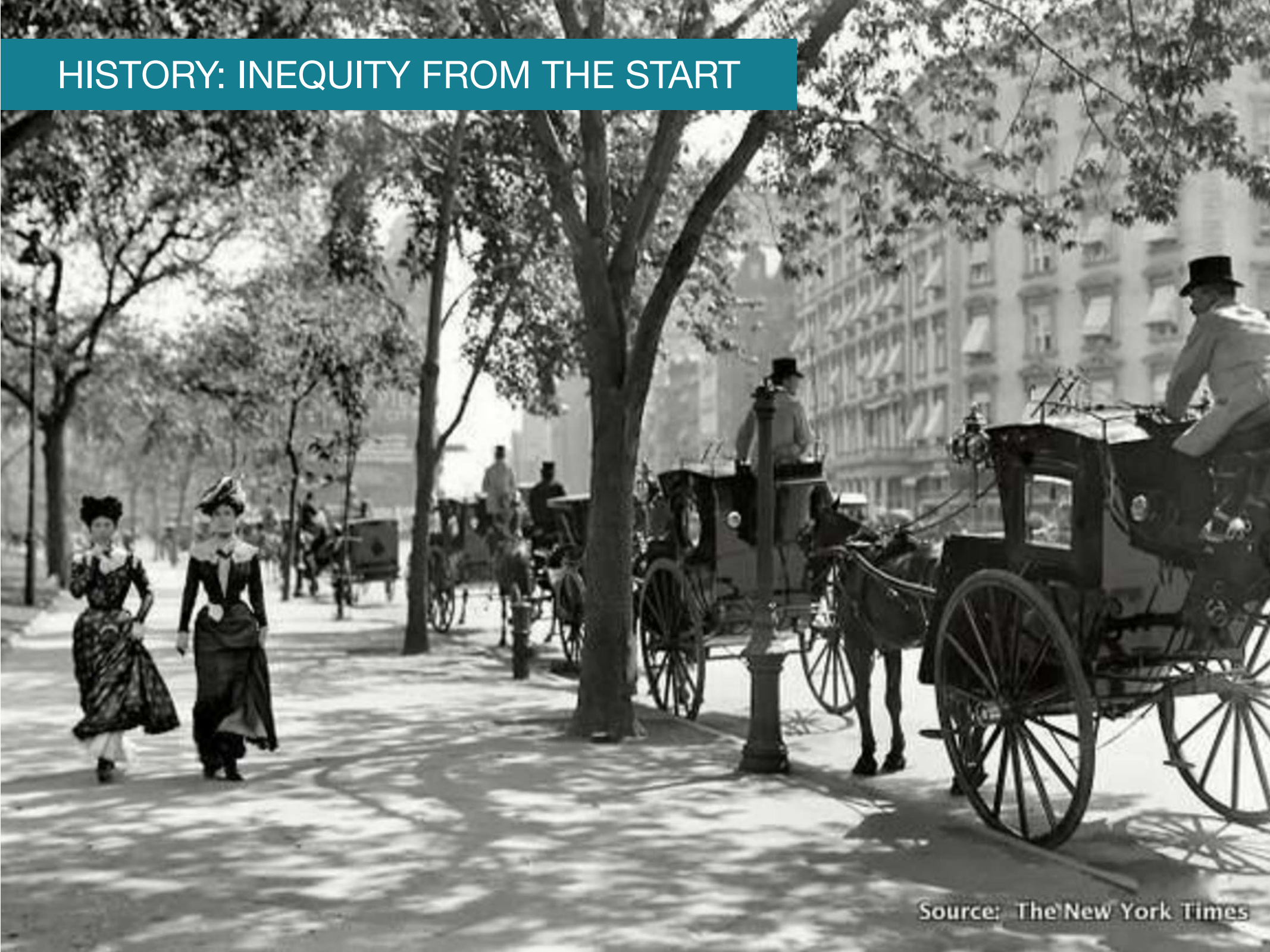
CITY OF BROOKLYN.

PLAN OF A PORTION OF **PARK WAY** AS PROPOSED TO BE LAID OUT
FROM THE EASTERN PART OF THE CITY
TO
THE PLAZA.



Olmsted & Vaux, 1868

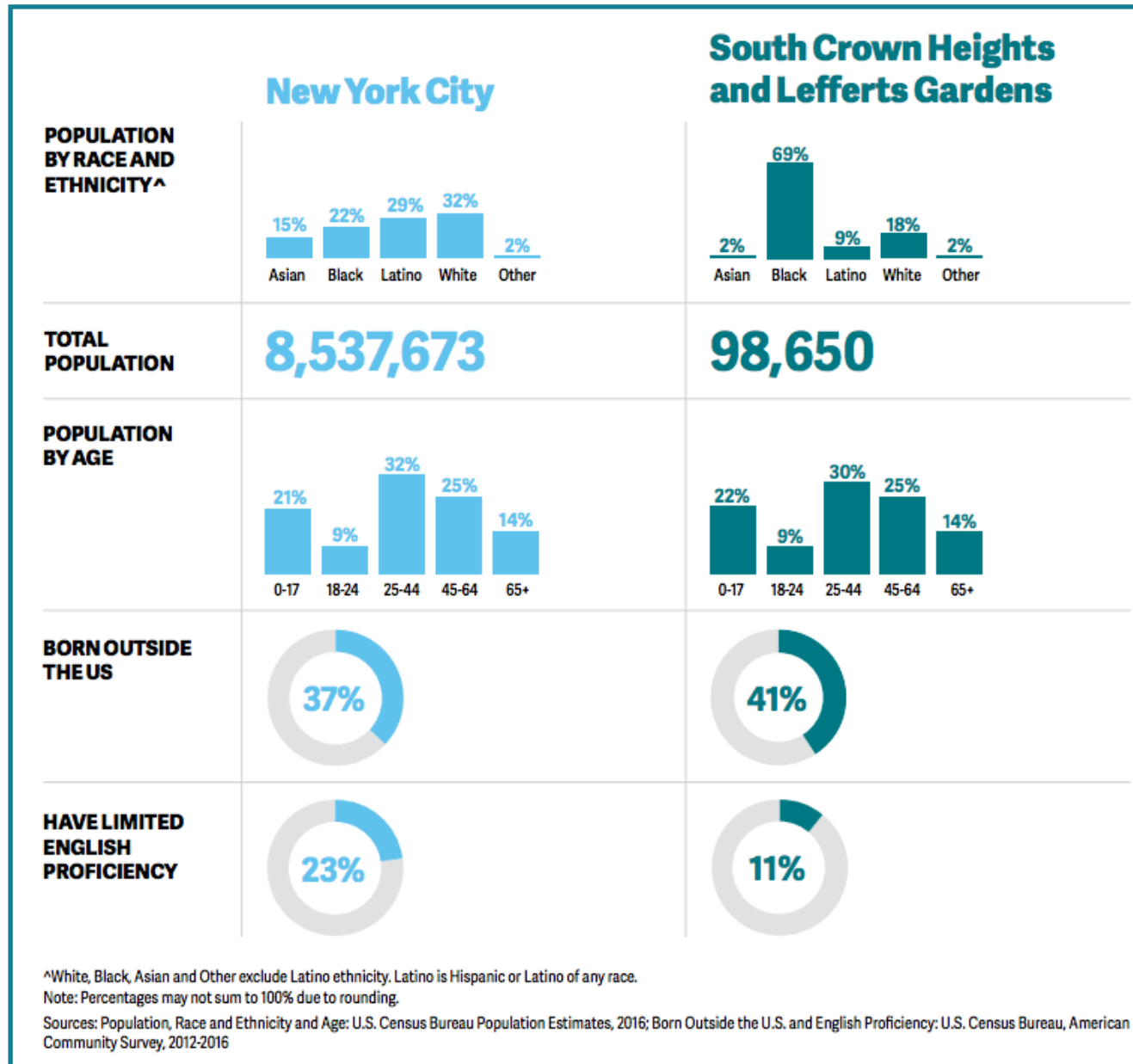
HISTORY: INEQUITY FROM THE START



Source: The New York Times

CONSTITUENTS: DEMOGRAPHICS

- Extremely high foot traffic
- Large West Indian / Caribbean population



CONSTITUENTS: USES

- Transit - metro, bus, pedestrian, bike
- Vendors

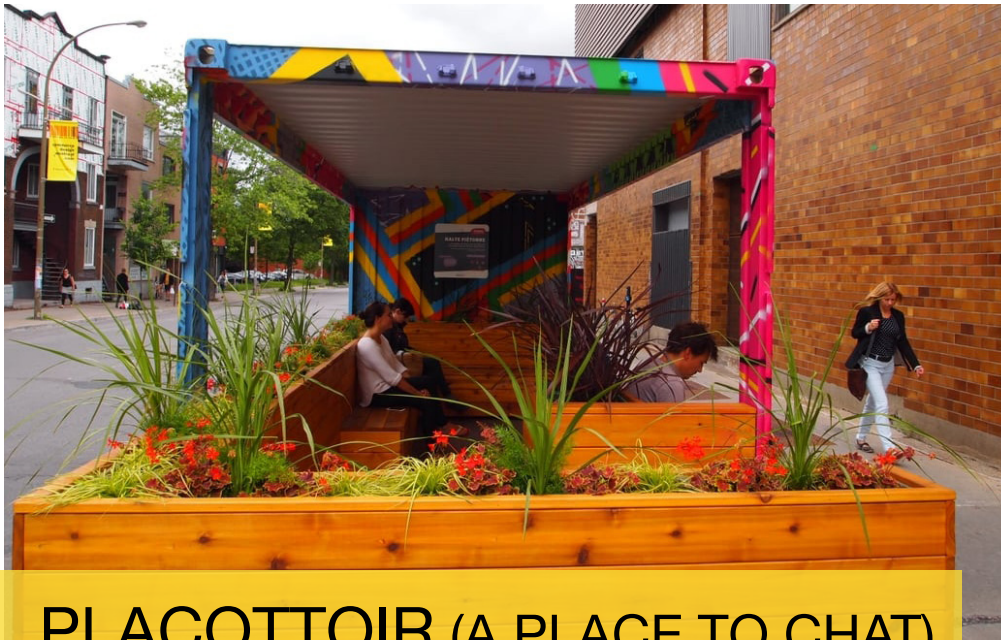


CASE STUDIES



ALL COLORS SIDEWALK
Jardim Everest, Brazil





PLACOTTOIR (A PLACE TO CHAT)
Montreal, Quebec





COMMUNITY STREET QUILT

Montclair, NJ, USA





DIVERSCITY: COMMUNITY SHOWCASE

Christchurch, NZ





ACADEMY OF MUSIC BUS STOP

Northampton, MA, USA





FLOATING ZEBRA BUS STOP
Nairobi, Kenya



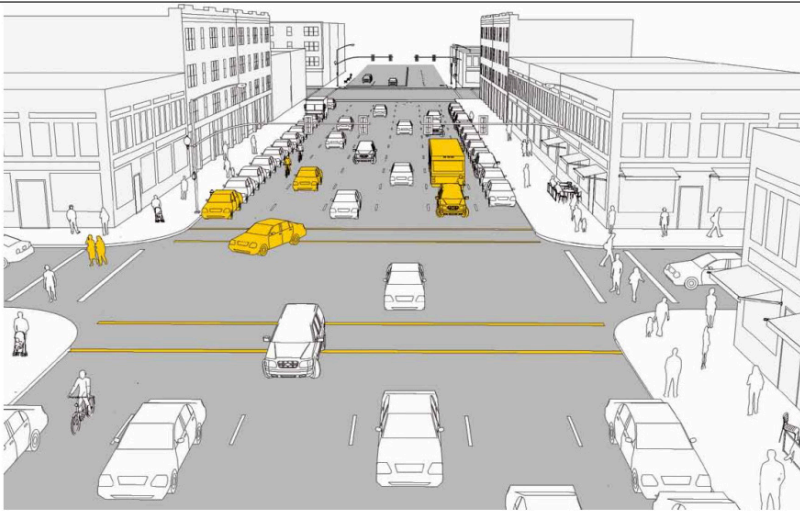
RECOMMENDATIONS

OVERALL PARKWAY

Goals: safety, identity, experience

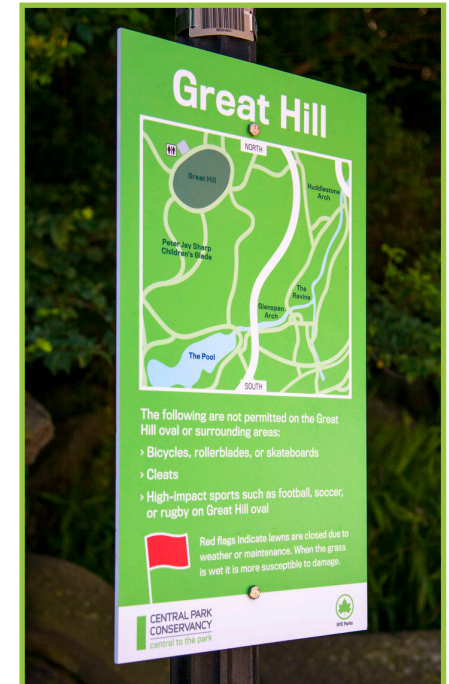
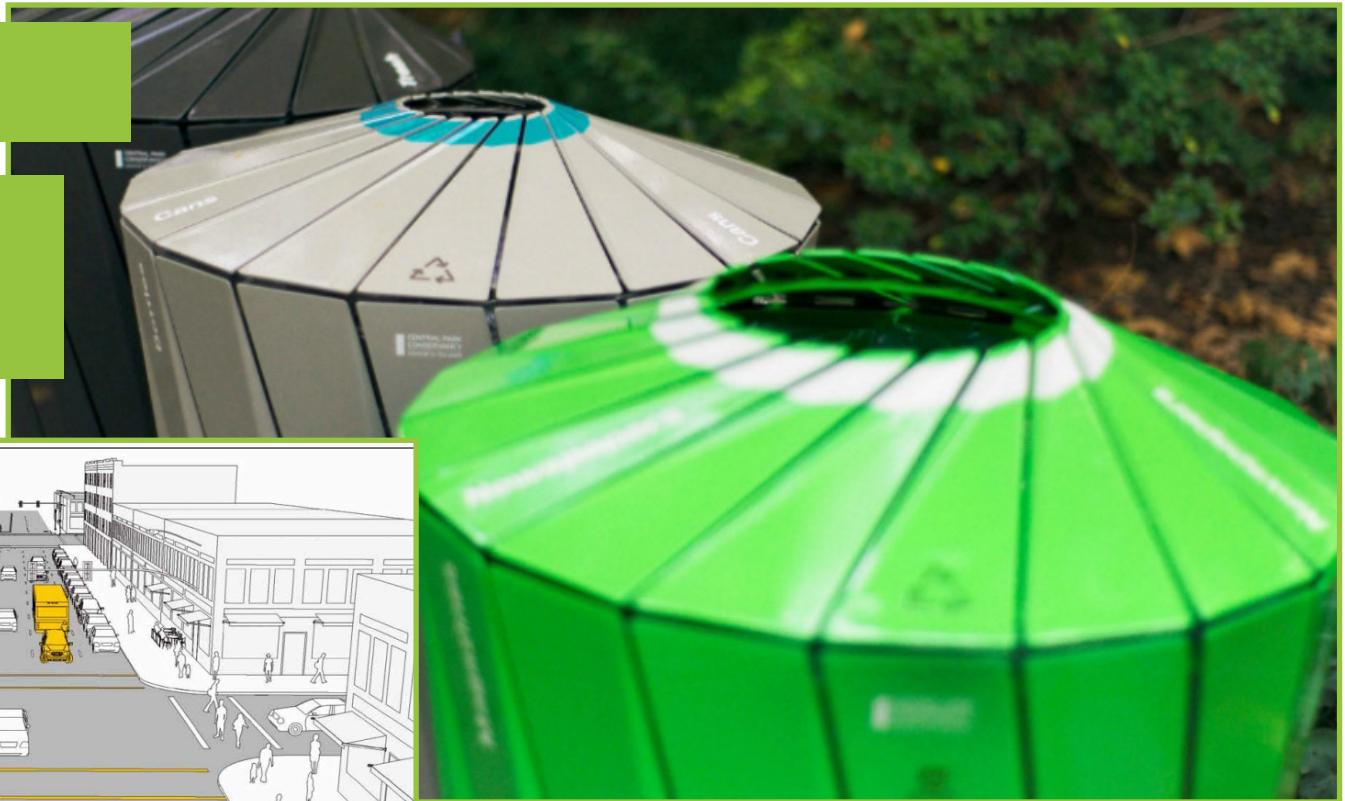
BEFORE

- Sight lines for turning vehicles is impeded by parked cars
- Bicyclists and pedestrians who have right of way are not fully visible
- Not predictable whether traffic will turn or continue straight
- Street can feel overwhelming



AFTER

- Bikers and turning vehicles share curbside lanes to increase visibility and predictability
- Daylighting with extensions increases visibility for pedestrians
- Street feels manageable and predictable



CULTURAL UPGRADES

Goal: Better display the cultural identity of the neighborhood



INCREASE GREENERY

Goal: Reflect the vibrancy of the neighborhood + make space more inviting

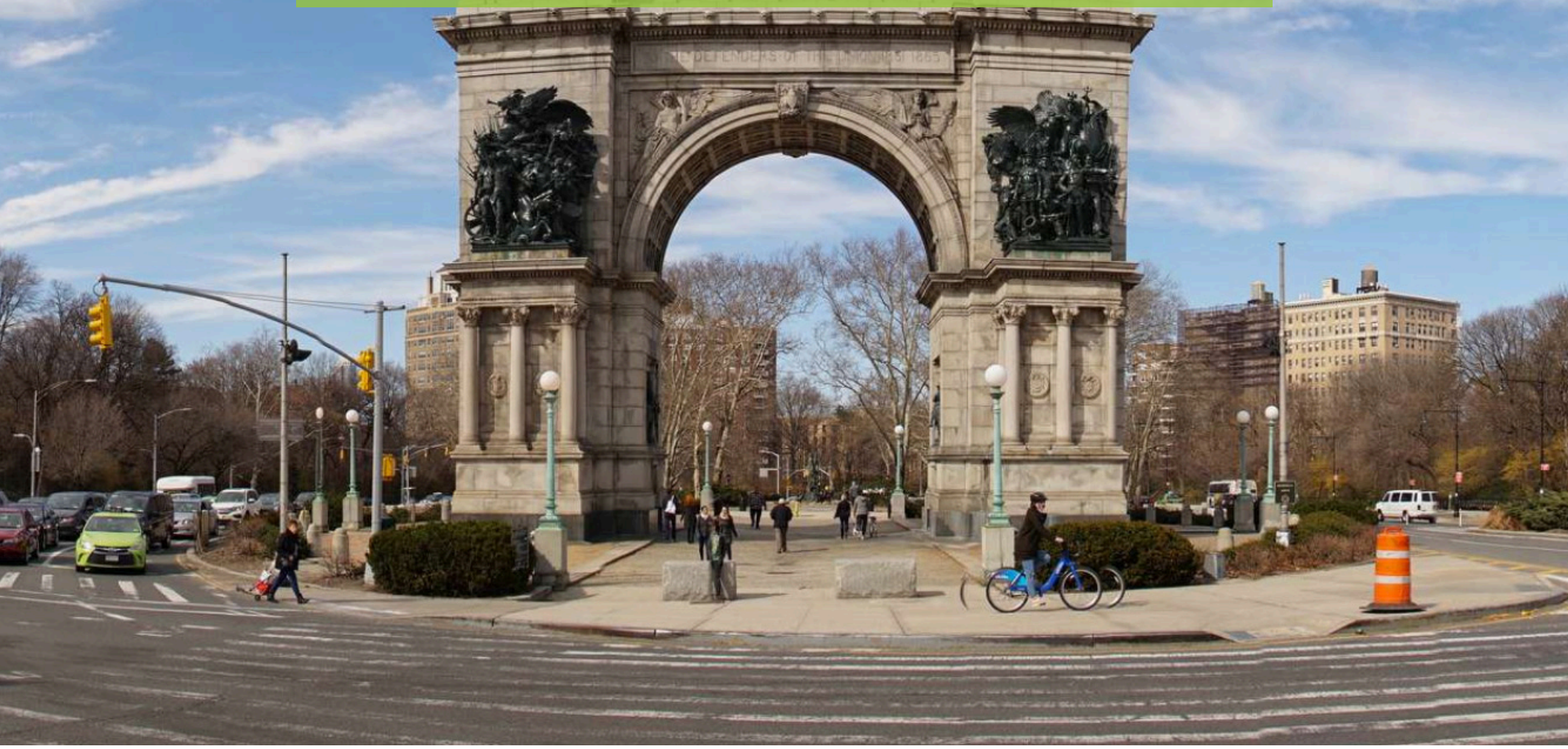


Hunte's Gardens, Barbados



TIMING

Grand Army Plaza overhaul?



FURTHER QUESTIONS

UPGRADES WITHOUT ALIENATION

Site specific: How can we upgrade the vendor area while keeping it approachable for the lower income residents it's currently serving?

- Do upgrades automatically alienate lower income populations that may see these spaces as now unapproachable? Everyone deserves nice spaces - what exact indicators keep upgrades approachable for existing populations?

NYC Mayor Eric Adams
\$904 million
for street improvements

But what about...

Improvements not affiliated with
Mayor-prestige NYC initiatives?

Mayor Adams campaign:
\$1 billion to Parks (1% for parks)
Reality: <\$600 million
Parks Dept always stretched thin

FINANCING: PUBLIC VS PRIVATE?

Site specific: Without a BID to advocate for this part of the parkway, who is responsible for calling attention to it and prioritizing it? The Streets program might get around to safety upgrades (tier 2), but where does the money come for programming & maintenance?

- The role of BIDS - are they equitable? Or do they allow the public sector to retrench & privatization to grow?
- Where can we source funding for public projects when the city says they don't have the budget?
- Prospect Park Alliance (non-profit) - do they have a role beyond the borders of their park?